

NEW KING (SONG)

BY AUTHOR, BANJI ALEXANDER



ABOUT THE SONG

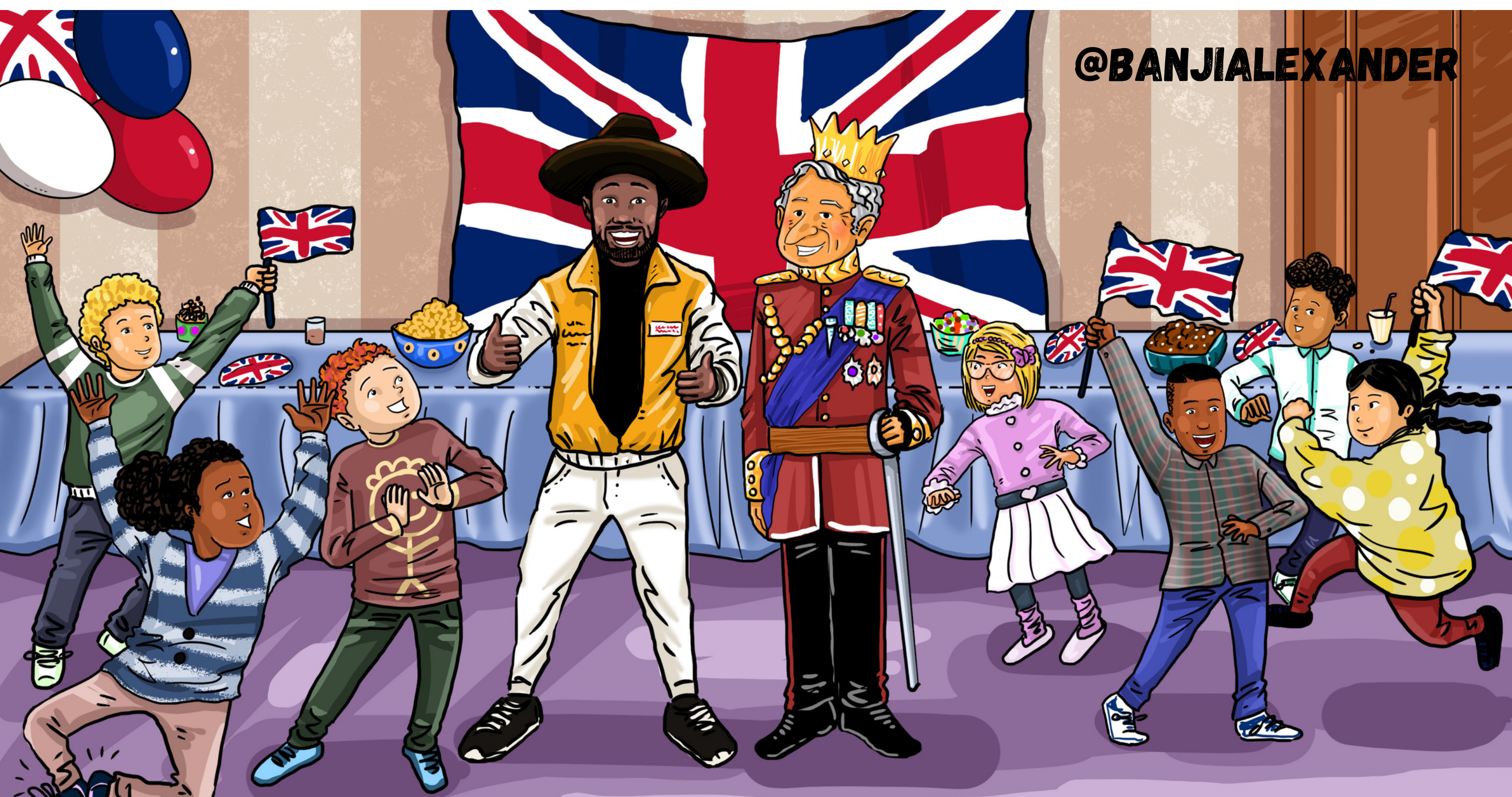
‘New King’ is a fun song with a catchy pop hook, hip hop groove and funk bass line, blended with string and horn sections reminiscent of 70s disco/soul. Banji Alexander’s surprisingly soulful vocal mixed with the youthful and playful voices of his young, all singing and dancing protégés makes for a hit record, very fitting for a coronation song!

Following King Charles III’s accession to the throne, teacher/children’s author, Banji Alexander, composed ‘New King’ to celebrate the historic moment. Written from a child’s perspective, ‘New King’ explores what one would do if they suddenly became king. As part of his very popular book tour, Banji Alexander has visited over 75 schools in the last 7 months. He has enlisted a group of children from across some of these schools to record the fun, child-friendly coronation song. The collective is now known as ‘Banji’s Class’.



VIEW THE LYRIC VIDEO HERE:

[HTTPS://YOUTU.BE/GRWMVZD9TLI](https://youtu.be/grwmvzd9tli)



ABOUT THE AUTHOR

INSPIRATION

Banji Alexander's work has been praised by the Mayor of London, Sadiq Khan, and the Shadow Minister for Schools, Stephen Morgan MP, and has previously featured on Sky News, ITV News, The Guardian Newspaper, BBC Radio, and BBC News. See media coverage here:

[HTTPS://BANJIALEXANDER.COM/
BANJI-IN-THE-MEDIA](https://banjialexander.com/banji-in-the-media)

Banji Alexander is a British author, born to Nigerian parents in London. Born, raised, and educated in London, Alexander holds a Politics BSc and a post graduate certificate of education (PGCE) from UCL.

The song was written during my present book tour, at which I meet approximately 2000 new children every week. I posed the question to the children, "If you were king from today, how would you celebrate?" and that sparked the idea for the song.

Having a new monarch ascend to the throne is such a historic moment, and I wanted to mark that in a fun and engaging way for my primary aged audience. It is also the first song to be taken from my next book, which is a musical, also titled, 'New King'.

RELEASE DATE: MAY 6TH 2023